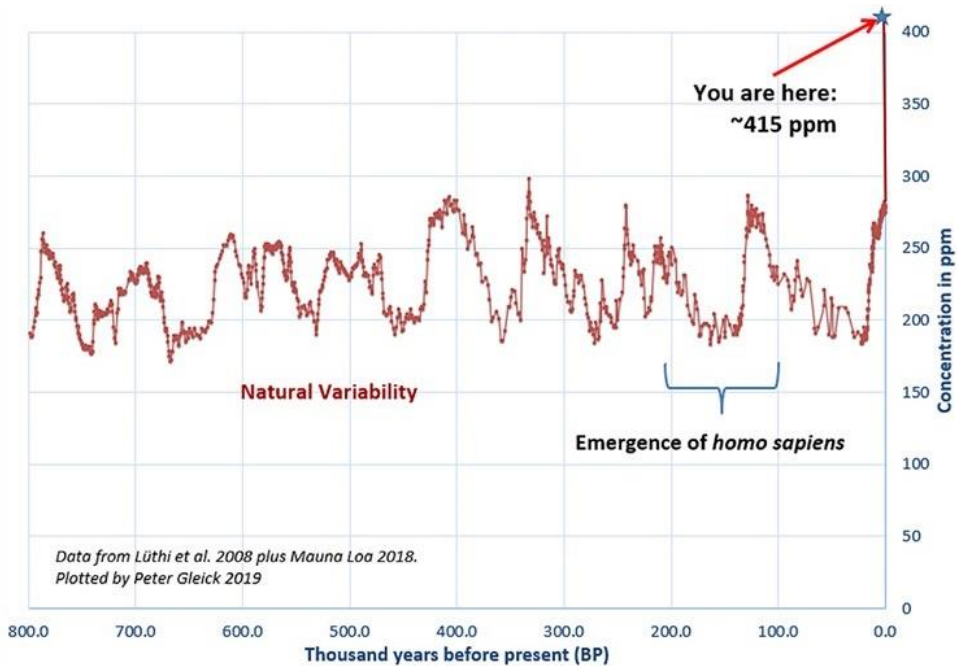


HOW SUSTAINABILITY LEADS
TO THE **TRANSFORMATION**
OF ECONOMY AND SOCIETY



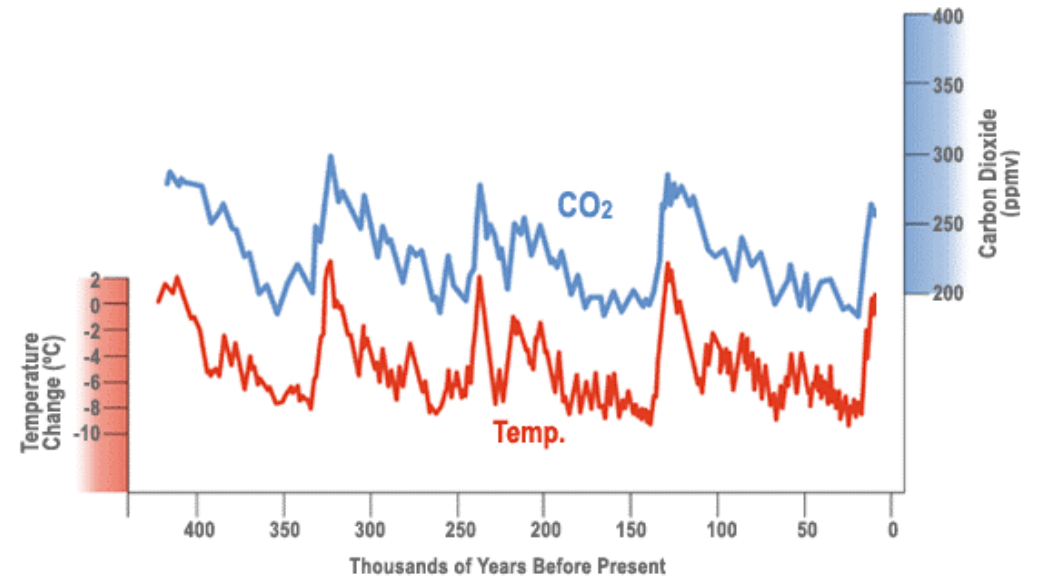
The facts are clear !

Composite Antarctic CO₂ record With current Mauna Loa readings (CO₂ in ppm)



Source: Peter Gleick 2019 (Data from Lüthi et al. 2008 plus Mauna Loa 2018)

Global Average Temperature and CO₂ Temperature Change (in °C) vs. CO₂ (in ppm)



Source: johnenglander.net (Aug 2018)

The targets and goals are set !

Paris Agreement: “aiming to limit the temperature increase to 1.5 °C”



Source: Arnaud Bouissou (COP21, Paris, Le Bourget)



Source: un.org (Department of Economic and Social Affairs)

Green Economy =



**LOW CARBON
GROWTH**

+



**CIRCULAR
ECONOMY**

+



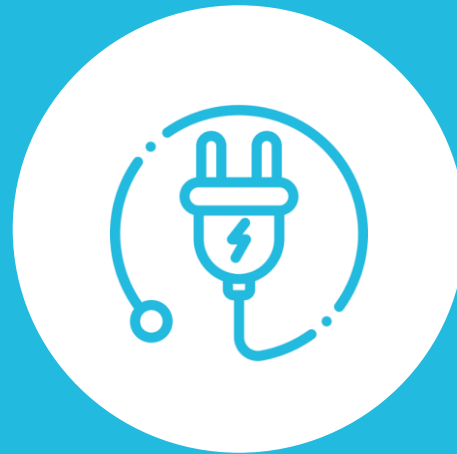
**SOCIAL
INCLUSIVITY**

= Sustainable Development

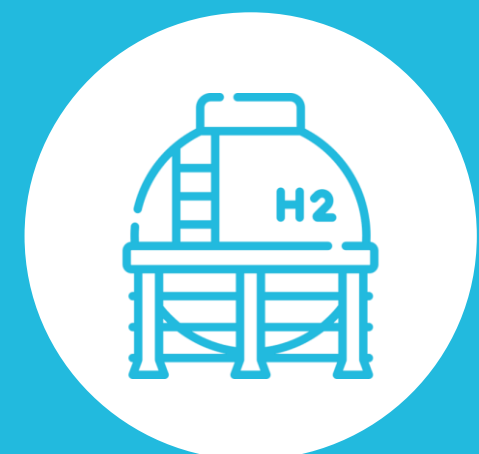
What is needed to achieve progress on the way to sustainability?



**DECARBONIZATION
OF ENERGY GENERATION**



**ELECTRIFYING
FOSSIL BASED SECTORS**



**SUBSTITUTION WITH
GREEN HYDROGEN**

What is needed to achieve progress on the way to sustainability?

INCREASE
ENERGY
EFFICIENCY

INCREASE
ENERGY
SAVING

TOUGH
PRICING
OF CO₂

MAKE USE
OF DIGITALI-
ZATION

EFFICIENT
STORAGE
TECHNOLOGY

CAPABLE
INFRASTRUC-
TURE

FOCUS ON
CIRCULAR
ECONOMY

Framework for the transformation of economy and society



A common platform for CEOs to accelerate a sustainable transition

WIRTSCHAFT
GESTALTET ZUKUNFT



GENERATIONEN
GESTALTEN ZUKUNFT



CEOs FOR FUTURE

currently consists of over 45 Austrian top managers, who commit themselves to a sustainable economic and societal transformation path.

If you want to get in touch, contact us by email: office@ceosforfuture.at

**There is definitely no alternative or plan B
The earth does not need us – we need this planet!**

